

FOR IMMEDIATE RELEASE

FOR MORE INFO CONTACT:

Philip Hanness, Marketing Director  
KOJO Worldwide  
Toll Free: 800.367.5664  
[phaness@kojoworldwide.com](mailto:phaness@kojoworldwide.com)

**KOJO Worldwide Introduces the Next Generation  
in Ripple Fold Design and Manufacture at IHMRS 2003**

SAN DIEGO\_\_October 3, 2003. KOJO Worldwide, a leading provider of custom bed coverings and draperies for hotels, announces a cost-saving innovation in ripple fold draperies. KOJO's new generation of ripple fold draperies requires 25% less yardage and provides unlimited fullness options, making ripple fold an affordable and unique design option for any hospitality setting. This new design will be unveiled to the hospitality industry at the International Hotel / Motel & Restaurant Show, Booth #4020, November 8, 2003 at the Jacob Javits Center, in New York City.

While traditional ripple fold draperies are limited 180% – 220% fullness options, KOJO's choices are endless, whether it's flat, 300% fullness or anything in between. These draperies have the unsurpassed quality and ambiance expected from KOJO, yet requires 25% less face yardage to manufacture. Consider the fabric required for draperies within a typical property. Reducing the yardage requirement by 25% at any desired fullness, is a significant cost reduction, available from KOJO Worldwide.

Leading hospitality companies value innovations that improve product quality and save money. This new ripple fold drapery system is another example of how KOJO's leadership in the soft goods industry continues to add value to the success of its partners.

KOJO Worldwide, headquartered in San Diego, California, has been servicing the hospitality industry for over 28 years—from concept to completion. KOJO Worldwide is a leader and innovator in woven and print fabrics and the manufacture of custom bedcovers, window treatments and accessories. KOJO has a 200,000 square foot factory in Rosarito, Mexico, just 30 minutes from San Diego, and an 80,000-square-foot, Phoenix Drapery facility, in Vernon, California. Both factories are furnished with state-of-the-art equipment and staffed with expertly trained employees and management. KOJO Worldwide...Moving Forward with Innovation. ###

9654 siempre viva road

san diego ca 92154-7290

8 0 0 . 3 6 7 . 5 6 6 4

[www.kojoworldwide.com](http://www.kojoworldwide.com)

[info@kojoworldwide.com](mailto:info@kojoworldwide.com)

**Adding Value  
To Your Success**