

FOR IMMEDIATE RELEASE

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KOJO Worldwide Announces the Opening of the KOJO Caribe Manufacturing Facility

SAN DIEGO__April 6, 2004. KOJO Worldwide, a leading provider of custom bed coverings and draperies for the hospitality industry, is pleased to announce the grand opening of KOJO Caribe with facilities in Chetumal Mexico. This new division will increase KOJO manufacturing capacity, improve delivery time and provide an economic stimulus to the Mexican tourism industry.

The Chetumal facility will employ over 500 workers over the next three years to manufacture draperies for hotel properties in eastern Mexico, Canada, the Caribbean and the United States. Ten acres of land were provided to KOJO for future growth and plans are in place to expand this plant to keep pace with the increasing demand in the hospitality industry and further stimulate the economy of this region of Mexico.

Through the unprecedented collaboration among Governor Joaquin Hendricks, Secretary of Economic Development Luis Garcia Silva, and KOJO CEO Joe E. Robertson, KOJO Caribe was developed to support the state of Quintana Roo's Economic Tourism Development Plan. This plan focuses on tourism development, via hotel growth and related services that enhance the economy by supplying training and employment for local residents.

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KOJO Worldwide, headquartered in San Diego, California, has been servicing the hospitality industry with soft goods for over 29 years. Designs by Koni and manufacturing and installation by KOJO Worldwide are providing the industry vision and innovation in fabrics, bedcovers, window treatments and accessories. KOJO currently has over 1000 employees located in San Diego, California, Bishopville, South Carolina, City of Commerce, California, Playas de Rosarito, Baja California and in Chetumal, Mexico. All factories are furnished with state-of-the-art equipment and staffed with expertly trained employees and management.

KOJO Worldwide...Moving Forward with Innovation.

**Adding Value
To Your Success**

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