

**FOR IMMEDIATE RELEASE**

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**KOJO Worldwide's New "Sheraton Sweet Sleeper Bed" Adds Value to Starwood Hotels and Resorts**

SAN DIEGO\_\_JUNE 29, 2002. KOJO Worldwide announces its new "Sweet Sleeper Bed " duvet programs for Starwood-owned Sheraton Hotels and franchise properties. By January 2004, all Sheraton Hotels in North America will have Sweet Sleeper Beds with custom-designed duvet, bed skirt and signature pillow manufactured exclusively by KOJO Worldwide. The unique design includes the look and feel of cotton with the innovative use of easier-to-maintain, micro-denier polyester.

In 1999, KOJO Worldwide pioneered one of the most successful programs to storm the hospitality industry in recent years: the duvet ensemble. KOJO developed the "White Heavenly Duvets" envisioned by Barry Sternlicht, CEO of Starwood Hotels and Resorts, for all Starwood's Westin Hotels. KOJO's research and development team custom designed the duvets, which were manufactured and then rigorously tested for stains and shrinkage. The result was sparkling white duvet covers made with micro-denier polyester fabric that looks and feels like luxurious combed cotton but is much easier to maintain. Today, over 35,000 Westin Heavenly Beds are covered with KOJO's White Heavenly Duvet ensembles.

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KOJO Worldwide, headquartered in San Diego, California, has been servicing the hospitality industry for over 28 years—from concept to completion. KOJO Worldwide is a leader in transferring print fabrics and manufacturing custom bedcovers, window treatments and accessories. KOJO Worldwide has a 200,000-square-foot factory just 30 minutes from San Diego, and the 50,000-square-foot Phoenix Drapery division in Vernon, California. With its state-of-the-art equipment and expertly trained employees and management, KOJO has the capacity to transfer print fabrics and manufacture custom bedcovers, window treatments and accessories.

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To Your Success**