

FOR IMMEDIATE RELEASE

FOR MORE INFO, CONTACT:

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**KOJO Worldwide Brand Enhancement Program
Introduces the Omni Hotel Bed Duvet Ensemble**

SAN DIEGO__January 14, 2004. KOJO Worldwide is proud to announce exclusive production of the new luxurious duvet ensemble, for all Omni Hotels and franchise properties. Building on its reputation for unsurpassed value in fabric design, manufacture and maintenance, KOJO's line of custom-designed, brand enhancing duvet ensembles, designed by Koni, are unique in the hotel industry.

This carefully designed ensemble includes a sumptuous duvet, companion bed skirt and finished with pillow shams, accent and throw pillows, which exemplify true guest satisfaction. KOJO's and Koni's research and development team designed these superior products with wide-width, micro-denier polyester fibers that look and feel like luxurious combed cotton but are far easier to maintain. This fabric is protected with Magic Guard, a two-step treatment woven into the fabric that both repels and releases stains and has passed meticulous stain and shrinkage testing. Whether the guest is a corporate business traveler or upscale leisure traveler, the enduring beauty and comfort of this duvet ensemble will provide a memorable sleep experience.

KOJO Worldwide, headquartered in San Diego, California, has been servicing the hospitality industry with soft goods for over 28 years—from concept to completion. Designs by Koni and manufacture by KOJO Worldwide are providing the industry vision and innovation in fabrics, bedcovers, window treatments and accessories. KOJO has a 300,000 square foot factory in Playas de Rosarito, Baja California, just

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30 minutes from San Diego, and Phoenix Drapery, in the City of Commerce, California. Both factories are furnished with state-of-the-art equipment and staffed with expertly trained employees and management.

KOJO Worldwide...Moving Forward with Innovation.

Omni Hotels based in the Dallas suburb, Irving, Texas, offers luxury accommodations and exceptional personalized service that's surprisingly sensible at 40 hotels and resorts in North America. Omni Hotels provide four-diamond services; including exquisite décor, gourmet dining, wireless and high-speed Internet connectivity, an airline miles program, the Select Guest loyalty program, on-site business and fitness centers, in-room treadmills, as well as the award-winning Omni Kids program.

Through an aggressive growth strategy, Omni Hotels is steadily expanding existing properties and entering new markets across North America, including luxury properties in Atlanta and San Diego and a full-scale resort in Orlando to open within the next year. Guests can locate hotels, book accommodations or find out more about Omni Hotels by calling 1-800-THE-OMNI or at omnihotels.com.

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