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KOJO Worldwide Introduces a Luxurious Line of Bath Accessories

SAN DIEGO__January 9, 2004. KOJO Worldwide, a leading provider of custom bed coverings and draperies for hotels, announces a new line of luxurious bath accessories designed by Koni. From plush Turkish combed cotton bathrobes and spa wraps, to towels, bathmats and slippers, these accessories leave guests feeling pampered and relaxed. Unveiled to the hospitality industry at the International Hotel / Motel & Restaurant Show, November 8, 2003 these bath products provide additional options to strengthen brand recognition and loyalty.

Koni Kim has designed these products to wrap your hotel guests in luxury, creating an experience to remember. A wide array of colors, patterns and fabrics and multicolored embroidered logos will create a custom look to promote your brand. Crafted from the best quality materials these products will increase guest satisfaction, brand loyalty and ultimately improve the bottom line.

Leading hospitality companies value brand building innovations that improve product quality and save money. This new line of luxury bath accessories is another example of how Designs by Koni and KOJO's leadership in the soft goods industry continues to add value to the success of its partners.

KOJO Worldwide, headquartered in San Diego, California, has been servicing the hospitality industry with soft goods for over 28 years—from concept to completion. Designs by Koni and manufacture by KOJO Worldwide are providing the industry vision and innovation in fabrics, bedcovers, window treatments and accessories. KOJO has a 300,000 square foot factory in Playas de Rosarito, Baja California, just 30 minutes from San Diego, and Phoenix Drapery, in the City of Commerce, California. Both factories are furnished with state-of-the-art equipment and staffed with expertly trained employees and management. KOJO Worldwide...Moving Forward with Innovation.

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