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KOJO Worldwide Introduces Another Innovation, the Quick Zip Shower Curtain

SAN DIEGO__January 13, 2004. KOJO Worldwide, a leading provider of custom bed coverings and draperies for hotels, announced a new innovation in shower curtain technology – the Koni designed Quick Zip Shower Curtain– to the hospitality industry at the International Hotel / Motel & Restaurant Show, November 8, in New York City.

The Quick Zip Shower Curtain, designed by Koni, makes removing the decorative face fabric or the liner a zip. Both are independently attached via zipper, to a fixed header which remains in place when the face or liner is removed for laundering, or to accommodate a new updated design scheme. Accent fabric can be utilized on this stationary header as well, to provide a variety of design possibilities. Housekeeping will no longer have to remove or replace each item hook by hook, saving time and money. The Quick Zip is available in any configuration, including hookless, grommet or button hole and can be used with the KOJO Peek-A-Boo Shower Curtain. Consider the advantages and think KOJO.

Leading hospitality companies value innovations that improve product quality and save money. This new Koni designed Quick Zip Shower Curtain looks great, saves labor and is another example of how KOJO's leadership in the soft goods industry continues to add value to the success of its partners.

KOJO Worldwide, headquartered in San Diego, California, has been servicing the hospitality industry with soft goods for over 28 years—from concept to completion. Designs by Koni and manufacture by KOJO Worldwide are providing the industry vision and innovation in fabrics, bedcovers, window treatments and accessories. KOJO has a 300,000 square foot factory in Playas de Rosarito, Baja California, just 30 minutes from San Diego, and Phoenix Drapery, in the City of Commerce, California. Both factories are furnished with state-of-the-art equipment and staffed with expertly trained employees and management. KOJO Worldwide...Moving Forward with Innovation. ###

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