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KOJO Worldwide Introduces the Chippendale Blackout Lining a Cost Effective Drapery Innovation

SAN DIEGO__January 15 2004. KOJO Worldwide, a leading provider of custom bed coverings and draperies for hotels, announces a cost-saving innovation in drapery blackout lining. KOJO's new Chippendale Blackout Drapery Lining requires 50% less yardage than standard blackout linings and provides incredible versatility for maintaining and replacing face fabric and or blackout lining.

The Chippendale Blackout's unique attachment design allows the lining to be removed easily for cleaning and replacement. The Chippendale option is available for any drapery style; however, combine it with KOJO's Next Generation Ripplefold Drapery, and you have the most cost-effective drapery solution in the hospitality industry. When you consider the fabric required for draperies within a typical property, reducing the blackout yardage by half generates a significant cost reduction, an advantage now available from KOJO Worldwide. This affordable design innovation offers a clean appearance from the hotel exterior and incorporates KOJO's Light Seal System, eliminating light leaks.

Leading hospitality companies value innovations that improve product quality and save money. This new Chippendale Blackout drapery system is another example of how KOJO's leadership in the soft goods industry continues to add value to the success of its partners.

KOJO Worldwide, headquartered in San Diego, California, has been servicing the hospitality industry with soft goods for over 28 years—from concept to completion. Designs by Koni and manufacture by KOJO Worldwide are providing the industry vision and innovation in fabrics, bedcovers, window treatments and accessories. KOJO has a 300,000 square foot factory in Playas de Rosarito, Baja California, just 30 minutes from San Diego, and Phoenix Drapery, in the City of Commerce, California. Both factories are furnished with state-of-the-art equipment and staffed with expertly trained employees and management. KOJO Worldwide...Moving Forward with Innovation. ###

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